

A travelling exhibition to mark the 100th anniversary of prohibition

Saint-Jean-sur-Richelieu, June 18th, 2021 – To mark the 100th anniversary of prohibition this summer, Tourisme Haut-Richelieu, in partnership with the Haut-Richelieu Museum, the Lake Champlain Basin Program (LCBP) and the Champlain Valley National Heritage Partnership (CVNHP), will be launching a series of tourist attractions centered on prohibition and trade between Quebec and the United States. Tourisme Haut-Richelieu is developing a bilingual exhibition that will include digital stories and a web series that will tour the greater Lake Champlain area, namely in Haut-Richelieu, Brome-Missisquoi and the American states of Vermont and New York.

In September 2021, the Haut-Richelieu Museum will hold a Roaring Twenties-themed exhibition with a section on prohibition. This will add to the travelling exhibition that started in June. Furthermore, QR codes will allow visitors to access several bilingual guides:

- 4 cultural, heritage and tourism guides that will focus on four major themes that have marked the history and landscape of Haut-Richelieu. These themes will also focus on the important relationships between the communities living in the valley of Lake Champlain on both sides of the border. The themes are: the era of smugglers and prohibition, the arrival and settlement of loyalists and Acadians, the history of the commerce and the Canadian railroad, and finally, the history of the military presence and armed conflict.
- 4 bilingual digital stories covering each of the four themes of the web series. These stories will offer a fictitious take on history and will be told in both English and French.

The exhibition hosts

The exhibition will make its debut in various locations throughout the municipality of Bromont and St-Albans in Vermont, from July to August. In October, visitors will be able to view the exhibition at the Hôtel de Ville in Mont-Saint-Grégoire. *La Terre à boire* microbrewery in Saint-Blaise-sur-Richelieu will host the exhibition in November. The Municipality of Saint-Valentin will host the final showing of the travelling exhibition from December to January.

Visit the tourismehautrichelieu.com/en/traveling-exhibition-bootleggers/ website for all the details.

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For more information:

Laurence Ouellette, Tourism Development Officer, Tourisme Haut-Richelieu
<mailto:ouellette@tourismehautrichelieu.ca> | cell. (819) 578-9274